

The Labour Market Partnership Project – Phase III Fact Sheet

Over 70 Sarnia Lambton employers and stakeholders from targeted industrial groupings were interviewed and participated in focus groups during the second phase of the Labour Market Partnership Project. An additional 600 local businesses received an employer workforce survey; 80 of which were completed and returned. The valuable insight contributed by employers helped to validate and refine the baseline analysis of the first phase of the project.

Workforce development strategic planning process

The third and final phase of the project – the workforce development strategic planning process – engages community leaders to identify strategic actions to build on key workforce and economic development priorities. The data and primary research from the previous two stages is integrated to help identify the most critical workforce issues related to individual target industries and occupations.

Expected outcomes

The main deliverable is a forward-thinking workforce development strategy to address critical talent and training gaps in Sarnia-Lambton. This workforce strategy action plan will be developed through a series of ‘decision’ sessions among community leaders including those already on the project Steering Committee. The strategy will be released to the community at-large during a final roll-out event in April 2010.

In addition to the final workforce development strategy, a ‘foundational’ labour market report will be publicly released. This report details the baseline labour market analysis from Phase I and the primary research results from Phase II of the project. It is expected that this foundational report will contain useful labour market data for other community stakeholders to use for their own program and planning purposes.

Workforce development expertise

The not-for-profit [Center for Regional Economic Competitiveness](#) (CREC, Washington D.C.) continues its involvement with this project as the lead consulting firm. Their framework for workforce strategy development will integrate the Phase I and Phase II research process into the third and final workforce strategy planning process. Components of their work will be supported by the [Centre for Spatial Economics](#) (C4SE, Milton Ontario). CREC continues to be sub-contracted by C4SE.

Timeframe

Phase III duration: 4 months – 16 weeks

Start date: January 2010

Community roll-out of workforce development strategy: April 2010

Release of Phase I and Phase II labour market report: April 2010

For further information, read the Labour Market Partnership Project Backgrounder and Phase I and Phase II Fact Sheets available at www.slwdb.org.