

## **The Labour Market Partnership Project – Phase II Fact Sheet**

The Phase I baseline labour market analysis identified occupations expected to demonstrate significant growth in Sarnia Lambton from 2011 to 2016. Additionally, these occupations were identified at high, medium and low-wage levels. Phase II of the project aims to validate and investigate these occupational growth projections, and their accompanying skill sets and training needs, through focus groups and one-on-one interviews with local employers.

### **Targeted industrial groupings**

Employers will be selected from targeted industrial groupings which are expected to drive future occupational demand, and are strategically aligned with Sarnia Lambton's economic development priorities. The 10 industrial groupings selected for analysis are:

1. Agriculture
2. The bio-economy
3. Traditional energy
4. Emerging energy
5. Construction
6. Heavy equipment manufacturing
7. Creative industries
8. Travel and tourism
9. Health care
10. Business process outsourcing

### **Expected outcomes**

With a final report that captures the insight of local employers, and the statistical analysis and projections of the Phase I assessment, the Sarnia Lambton community will have a clear and data-driven understanding of the local labour market to guide its workforce development strategic planning process during Phase III.

### **Consulting team**

The Phase I consulting team of the [Centre for Spatial Economics](#) (C4SE, Milton Ontario) and the not-for-profit [Center for Regional Economic Competitiveness](#) (CREC, Washington D.C.) have been engaged to continue this research effort for Phase II. CREC continues to be sub-contracted by C4SE.

### **Timeframe**

Phase II duration: 6 months – 24 weeks

Start date: July 2009

Employer consultations: October - November 2009

Final report and presentation: December 2009

For further information, read the Labour Market Partnership Project Backgrounder and Phase I Fact Sheet available at [www.slwdb.org](http://www.slwdb.org).