

The Labour Market Partnership Project – Phase I Fact Sheet

Phase I of the three-phase Labour Market Partnership Project seeks to provide a plain-language assessment of the Sarnia Lambton labour market that is based on existing data and secondary research. The analysis will examine both the characteristics of the labour supply and the opportunities being created through labour demand.

The supply side of the equation:

1. From where do workers commute? A determination of the full extent of the labour market, irrespective of political boundaries.
2. What are the culture and capabilities of the workforce? An examination of age, gender, productivity and in particular, educational attainment by occupation.

The demand side of the equation:

1. What are industry trends and projections? Identify the most rapidly growing and declining local industries with a high concentration of activity and high wages.
2. How do those industry trends affect key occupations? An occupational trend analysis focusing on wage rates.

The balance of the equation:

1. What do high-growth, high-wage occupations require in terms of educational attainment, training, knowledge, skill and ability?
2. What potential career pathways relate to targeted industries' key occupations?

Expected outcomes

A community profile of the Sarnia Lambton labour market that gives senior decision-makers a clearer snapshot of the characteristics and capabilities of targeted labour clusters. This baseline analysis will provide the foundation for the primary research component of the second phase.

North American expertise

The Milton, Ontario-based [Centre for Spatial Economics](#) (C4SE) and the not-for-profit, Washington-based [Center for Regional Economic Competitiveness](#) (CREC) have been engaged to undertake the Phase I labour market analysis. CREC has been sub-contracted by C4SE for this phase. C4SE is a leading Canadian forecaster of economic and demographic change at virtually all levels of geography. Pairing C4SE with CREC's extensive U.S. experience, leverages a North American approach to bridging economic development and workforce planning.

Timeframe

Phase I duration: 14 weeks

Start date: March 2009

Preliminary report and presentation: June 2009

For further information, read the Labour Market Partnership Project Backgrounder available at www.slwdb.org.